

*Be part of  
the drive!*

ROCKY MOUNTAIN MOTORSPORTS

# CORPORATE EVENTS



[ROCKYMOTORSPORTS.COM](http://ROCKYMOTORSPORTS.COM)



**ROCKY  
MOUNTAIN**  
MOTORSPORTS

## CORPORATE EVENTS AT RMM

# Corporate events just got more exciting!


If you're looking for a unique client or corporate team-building experience, look no further—Rocky Mountain Motorsports provides a full-throttle alternative to typical corporate events. In addition to upping your driving-game, this is the quickest way to strengthen relationships whether it's with your team or your clients.

Available in half-day and full-day experiences, RMM Corporate Event packages are designed to give corporate groups of up to 36 people, an unforgettable performance driving experience on our world-class circuit.



Located just 20 minutes north of Calgary, RMM provides a fun, safe, secure, and professional environment to take your corporate event status to the next level.

Our corporate events are “arrive and drive”—RMM's experienced team of instructors will prepare you and your guests to get behind the wheel of one of our track-ready Ford Mustangs to participate in lead-follow, autocross, and slalom exercises—you provide the participants, and we will do the rest!

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Turn 4 at RMM. Just one of the many twist-and-turn sections to keep you on your toes.



RMM has a track-ready fleet of Ford Mustangs ready for action! Contact us to book your corporate track experience today.

## RMM EVENT EXPERIENCES

# Packaged and priced in two go-fast options.

Our half-day and full-day packages have accounted for everything you need to show up and have the most fun possible behind the wheel!

**RMM corporate event days are designed for groups of all ages, genders, and levels of driving experience.**

Whether you were born with adrenaline in your blood, or are nervous behind the wheel, our event program promises the safest way to experience exhilaration!

Corporate event packages include our Mustang Fleet Car Rental, track staff and safety personnel, driving instructors, event insurance, equipment, and helmet rentals. To create a truly premium corporate experience, we offer a number of optional upgrades for your half-day or full-day event.

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## RMM CORPORATE EVENT PACKAGES

### HALF-DAY EXPERIENCE

3.5-HOUR EVENT

ACCOMMODATES  
UP TO 18 PEOPLE

**PRICE: \$15,000**

### FULL-DAY EXPERIENCE

7-HOUR EVENT

ACCOMMODATES  
UP TO 36 PEOPLE

**PRICE: \$27,500**

#### INCLUDED IN ALL EXPERIENCE PACKAGES

- Mustang fleet car rental (5 cars)
- Track staff and safety personnel
- Four driving instructors
- Event liability insurance
- GPS units and helmet rentals
- Indoor meeting area

#### WANT TO BRING YOUR OWN VEHICLE?

While our included Mustang Fleet improves the instruction and overall experience for event participants, we can also accommodate personal vehicles that meet RMM's on-track specifications as part of your customized day.

**Check out the following pages to preview some of our most popular event package add-ons.**

\* All prices are +GST. Fleet car insurance is available at an additional cost.  
Participating drivers must hold a valid Class 5 licence.  
Certain conditions may apply. Contact us for complete details.

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SERVICE AND EXPERIENCE UPGRADES

# Amp up your event! Everything you need, on-track and off.

From track car rental to catering, hospitality tents to entertainment, our RMM event staff and preferred vendor partners provide you and your team with everything needed to fulfill a next-level, corporate event experience like no other.



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# SERVICE AND EXPERIENCE UPGRADES

## FOOD + DRINK

Immerse yourself in the adrenalin-fueled world of RMM, where we blend high-performance motorsport with great food and sophistication. Complement your on-track driving experience with a celebration of local flavors, curated with our catering partners to both fuel your tank, and satisfy your taste buds.



From craft beers to fine wines and signature cocktails, indulge in a broad selection of premium alcoholic and non-alcoholic beverages.

At RMM, we pride ourselves on delivering an unparalleled blend of speed and culinary refinement, to ensure that every moment of your corporate event meets your standard of high-performance.

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**Options**  
Breakfast, Lunch, Snacks for break,  
Charcuterie, Dinner



## SERVICE AND EXPERIENCE UPGRADES

### EXCLUSIVE ADD-ON EXPERIENCES

Rocky Mountain Motorsports has revolutionized corporate hospitality with a thrilling array of exclusive add-on experiences that promises an event experience like no other.



From private track-rental to live entertainment and more, events can be custom-crafted to deliver unparalleled exclusivity.

For the ultimate adrenaline rush, RMM's *Hot Laps Experience* puts you in the passenger seat for the ride of your life. Feel the ultimate in automotive performance as you ride shotgun with a professional driver pushing it to the limit.



Wrap up your day with customized trophy presentations, elevating the event to a championship-winning affair—complete with an emcee, professional photographs, and the chance to stand at the top of the podium.

RMM's fusion of entertainment and motorsport set our corporate hospitality packages apart.

#### Options

- Intimate Performances and Collaborations from Popular Music Artists
- Trackside Lounge
- Customized Music Selections
- Hot Laps Experience
- Customized Trophy Presentations
- Photography

### MERCHANDISE + BRANDING OPPORTUNITIES

Redefining corporate hospitality, take advantage of an array of exclusive branded merchandise and branding opportunities that promise to elevate your event experience.

From custom RMM hats emblazoned with corporate logos to personalized t-shirts, each item serves not only as a memento of the excitement but also as a powerful promotional tool for your brand.

Expand your custom branding experience further with trackside banners, strategically placed corporate badging, and logo displays—grabbing the attention of event attendees and potential clientele.



Our exclusive VIP hospitality area serves as a premium setting for client entertainment. On-site branded activation zones further engage event attendees through interactive experiences and giveaways to leave a lasting impression.

#### Options

- Trackside Banners
- Vehicle Wraps
- VIP Hospitality Area
- On-Site Brand Activation



## SERVICE AND EXPERIENCE UPGRADES

### RMM SHUTTLE TRANSPORTATION

Exclusive transportation options allow participants to arrive in style while prioritizing the safety and responsibility of our guests. With our premium shuttle service your group is able to fully immerse themselves in the thrill of the event.



Secure and convenient, our transportation upgrade emphasizes our dedication to delivering a cohesive and dynamic event experience. Tailored to your specific needs and preferences, the stage is set for an unforgettable corporate event from the moment you board the shuttle.

#### Mid-Range Option

Direct Shuttle Service to and from selected origin

#### Premium Options

Chauffeur Services, Limousine Services,  
Airport Meet & Greet Options

### HOSPITALITY TENT

Nestled just 20 minutes north of Calgary, our dynamic motorsport facility offers an unrivaled corporate event setting.

Further amplify your experience with our comfortable indoor meeting area. Positioned in the heart of the action, our VIP hospitality area offers versatile seating options, open gathering areas, and privacy.

With AV capabilities, and trackside wifi access, this meeting area creates a unique environment for high-powered presentations. Boost your corporate gatherings with an adrenalin-packed experience that only RMM can provide.



**Our driving season calendar fills up quickly. Contact us today to begin customizing your RMM Corporate Event!**

## ABOUT THE CIRCUIT

# The most technologically advanced race circuit in North America.

It's not just about going fast, it's about a world-class experience with safety as a top priority. To support that, RMM prides itself as being the most technologically advanced circuit in North America with systems that help make every lap as safe as it is exciting.

### RMM's key tech features include:

- 21 track-side cameras monitoring all on-track action that feed back to RMM's control centre providing a comprehensive view of the entire track including all runoff areas.
- A GPS system that is able to track the exact location and speed of all vehicles on the circuit.
- An F1-level electronic flagging system communicates second-to-second information to all drivers on track.







HWY 581

RR 10

Paddock

MAIN ENTRANCE

MEMBER GARAGES

FRONT STRAIGHT

PIT ENTRANCE

PIT EXIT

OPTIONAL CHICANE

### RMM CIRCUIT FEATURES

- 16 TURNS OVER A 3.5 KM CIRCUIT
- 36 M OF ELEVATION CHANGE PER LAP
- OPTIONAL FRONT STRAIGHT CHICANE
- MULTIPLE TRACK CONFIGURATIONS
- CLOCKWISE DIRECTION



BIRD'S EYE CIRCUIT VIEW

## WORLD-CLASS INSTRUCTORS

# You're in good hands.

Whether it's our safety protocols or our technical systems, we pride ourselves on prioritizing safety above all else. But the smiles are always bigger if you can go fast, and that's why we provide drivers of all skill levels with the key driving techniques to enjoy maximum excitement in the best environment to test limits.

Enter Maxx Ebenal, RMM's Chief Driving Instructor. Don't let his calm demeanor fool you, when he gets behind the wheel he's smooth as silk and fast as heck—as many passengers will attest to. Maxx earned his racing stripes competing all over the world, and for the last few years he has made RMM his summer home, learning all the places where you should shift up, mash the gas, turn in, or brake to the apex.

When you come to RMM, Maxx and his team of instructors will translate all those years of racing experience into the skills to get you up to speed if you're new, and to go even faster if you're not.



**Maxx is awesome! Great instructor, knowledgeable, patient, and very organized. Had a phenomenal day for my first track day ever.**

— B. Tilden, Google Review

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# Turns and grins for days.

With over 36 metres of elevation change across the circuit, each lap is a 16-turn thrill ride!

Whether it's comparing lap times in the paddock or making that pass down the front straight, RMM is a place to excite the senses and build lasting relationships.

ROCKY MOUNTAIN MOTORSPORTS

# Be part of the drive!

We're taking corporate events and team building to maximum RPM with an unforgettable, on-track driving experience.

**Customize your go-fast corporate event today.**

**Jennifer Young**

Corporate Events

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Learn more about our world-class circuit.

Scan the code or visit us at  
**ROCKYMOTORSPORTS.COM**



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